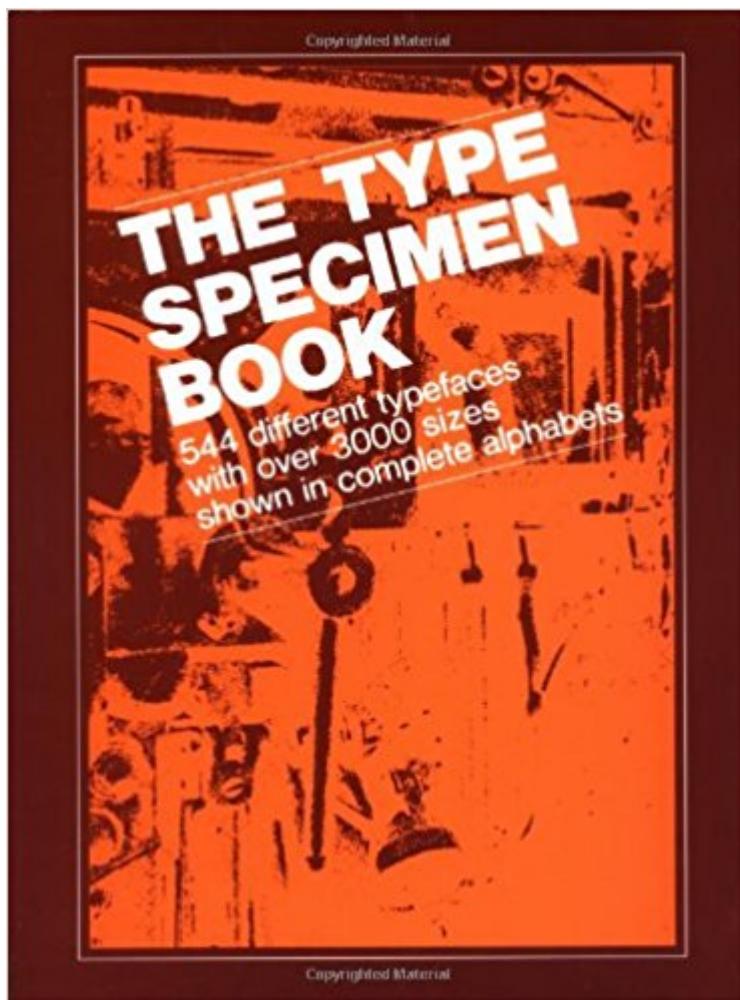


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The Type Specimen Book: 544 Different Typefaces With Over 3000 Sizes Shown In Complete Alphabets



Synopsis

This is a well designed type specimen book displaying samples of type that was available from V&M Typographic in the 1970s. The displays are of their metal type library and should prove helpful to anyone interested in the selection of type from large typographers at that time. There is a one line sample of each face at the beginning of the book. Anyone interested in type in the pre-digital world of type should find this book of interest

Book Information

Paperback: 640 pages

Publisher: John Wiley & Sons; 1st edition (October 1, 1974)

Language: English

ISBN-10: 0471289531

ISBN-13: 978-0471289531

Product Dimensions: 8.4 x 1.2 x 11 inches

Shipping Weight: 3.2 pounds (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars 8 customer reviews

Best Sellers Rank: #215,195 in Books (See Top 100 in Books) #56 in Books > Textbooks > Humanities > Design #115 in Books > Arts & Photography > Graphic Design > Typography #928 in Books > Computers & Technology > Graphics & Design

Customer Reviews

I had this great book years ago when I was in art school. It's a treasure trove of various pre-digital fonts useful for designers and artists. Basically, it's an alphabetical listing of classic typefaces, in full alphabets and various sizes, with a selection of wingdings and bordermarks in back. I was happy to see it still available, albeit in a digitally printed form. My only disappointment is the paper weight is much lighter than in the original editions.

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it is ok.

I really find this book useful for hand lettering fonts. It has complete sets of serif and sans serif fonts and most have a large size option that is nice for tracing cleanly. I find the ability to randomly trace letters without having to jump back to the computer really helps keeps the creative juice flowing. It is especially good when I need lettering for posters.

In great shape! Love it!

Accurately described. Prompt shipping.

No no unless someone else has a brilliant argument for a yes....

(Note: this review applies equally to all 3 listings of this title in the catalogue) Be aware that this book is a reprint of the 1974 type specimen book of one particular type supplier (V & M Typographical Inc.). It cannot therefore be satisfactorily used as a comprehensive reference tool by graphic designers as it doesn't include typefaces produced by any other type suppliers. For example, Gill Sans (one of the most important 20th century typefaces) is not included, nor are hundreds of other more exotic faces. The only comprehensive type reference work is Jaspert's [et al.] "Encyclopaedia of Type Faces" of which the latest edition (1990) is listed as being out of print by , but appears to be available from UK suppliers. Jaspert also includes interesting historical notes.

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